

DEGREE PROGRAM OFFERED

- BFA-Bachelor of Fine Arts (Graphic Design)
(4 year degree Program)

OVERVIEW

The Graphic Design Degree program was started in October 2003 with a professional four years degree program of BFA Graphic Design. In 2007 it is developed into a professional Communication Design education department. The current enrolment of more than 200 students in Graphic Design are enthusiastically learning the ability to think, draw, write, and design, learning the skills to solve specific design problems.

The BFA Graphic Design is an innovative Professional Degree Program that offers learning opportunities to study the exciting & challenging fields of Art and Design suitable for a wide range of professional needs in the audio visual culture.

The students are encouraged to develop innovative ways of thinking and creating and are also prepared to play an active role in the aesthetic arena to confidently face the realities of the modern working world. Our curriculum is multi- disciplinary and based on the learning needs of students and the requirements of the professional environment combining both theory and practice. A spirit of enthusiastic learning and healthy competition prevails throughout the year with continuous assessments. Our faculty is highly qualified in their specific field; apart from permanent faculty the department also hire the teaching services of visiting faculty members from the reputed organizations. Internship program is also designed for the professional engagement of the students with the Industry. Currently our graduates are working successfully in reputed ad agencies, software houses and game design studios and also imparting knowledge in various reputed Art & Design institutes.

Programs offered at Department of Graphic Design

- Graduate level

BFA-Bachelor of Fine Arts(Graphic Design) 4 years Professional Degree Course Annual System

Eligibility Criteria for admission

BFA 4 years degree programs

- Intermediate / A Level with or without Fine Arts
- Minimum 2nd Division
- Test of Life Drawing
- Aptitude Test
- Interview
- 50 % Inter Marks

List of Permanent Faculty

- **Ms. Aisha Saddiqa**, Chairperson /Associate Professor, Phd Scholar (LCWU), MS (Fine Arts), M.F.A (Graphic Design)PU, BFA (Graphic Design)(PU)
- **Ms. Laiqa Iqbal**, Assistant Professor, MS (Fine Arts), MA (Fine Arts) PU
- **Ms. Anna Anwar**, Lecturer, MS Fine Arts (LCWU), M.F.A (Graphic Design) (PU), BFA (Graphic Design) (PU),
- **Ms. Nida Ijaz**, Lecturer, PhD Scholar (LCWU),), M.F.A (Graphic Design) (PU), BFA Graphic Design (LCWU)
- **Ms. Ayesha Ahmed Bilal**, Lecturer, M.A Photography (Nottingham Trent University) UK, M.F.A (Graphic Design) (PU) BFA (Graphic Design) (PU)
- **Ms. Wardah Naeem Bukhari**, Lecturer, Phd Scholar (PU), MA (Visual Arts) NCA, BFA (Communication Design)
- **Ms. Iqra Fahad**, Lecturer, MA Multimedia Arts (NCA), BFA (Graphic Design) (PU)

List of Visiting Faculty

- **Mr. Suhail Ahmed Sheikh**, Assistant Professor, Associate Producer GEO TV Network MA Mass Communication Studies (PU)
- **Ar. Sahar Amjad**, Assistant Professor, B-ARCH (UET)
- **Ms. Faiqa Islam**, Assistant Professor
- **Bushra Najam**, Lecturer

Technical staff

- **Mr. Naveed Akmal**, Technical Assistant
- **Mr. Mansoor Ali**, TV & Film Editor

Contact Details:

Phone No: 042-99203801-9 , **Ext :** 273

E-mail: aisha_sadiqa786@yahoo.com, aisha.saddiqa@lcwu.edu.pk, graphic.ivad@gmail.com

DEGREE PROGRAM OFFERED

- BFA-Bachelor of Fine Arts
(Interior Design)
(4 years degree Program)

OVERVIEW

Department of Interior Design was established in September 2012 at Lahore College for Women University offering a 4 Year Degree Program of BFA Interior Design. This Department offers Academic excellence, personalized attention, and a wide spectrum of interior design courses. Interior Design is a relatively new field and offers great career opportunities. This Program has been designed to help students explore materials as they will be challenged to create beautiful, functional spaces that merge environmental, social, and architectural elements.

This program seeks to provide a unique and exciting Interior design education which is based on futuristic methods, but which challenges conventional concepts, processes, and solutions in order to meet the needs of present and future generations. Interior Design has a vital part to play in shaping the future of design. We have planned innovative and enriching programs and interaction sessions with professionals. The courses are also tailored to meet the market demands. The valuable inputs, suggestions from the experts in these fields are carefully considered to make the courses a fruitful one in all aspects. The faculty is highly qualified along with professional exposure of the field. apart from permanent faculty the department also hired the teaching services of visiting faculty members from the reputed organizations. Internship program is also designed for the professional engagement of the students with the industry. Currently our graduates are working successfully in reputed Interior and architectural organizations and imparting knowledge in various reputed Art & Design institutes.

Learning Objectives

Our main objective is to promote intellectual inquiry, creative expression and original work through a structured curriculum that balances theory and practice, experimentation and planning, creativity and logic, critical thinking, global awareness, and design history.

To encourage the students for the development of visual fluency as well as the acquisition of essential knowledge and skills in the elements and principles of design, drawing and color, Computer Aided Design (CAD), interior space planning, sustainability, materials and finishes, lighting, structures, surfaces and codes specific to both residential and non-residential situations.

At the same time to explore materials and space according to the laws, codes, regulations, standards, and practices that protect the health, safety, and welfare of the public, as the students will be challenged to create beautiful, functional spaces that merge environmental, social, and architectural elements. To transform students into critical thinking professionals who will be able to present their ideas with authority by drawing on their education, a strong design vocabulary and professional communication skills, and to train globally conscious interior designers with consideration for the responsibility and outcomes of design and the needs of all user groups

Outcomes

Graduates will develop the understanding to apply the knowledge, skills, processes, and theories of interior design within the context of building systems using appropriate materials and products. They will be able to demonstrate the principles and values of professional responsibility by the development of functional and aesthetically attractive design solutions that enhance the quality of life and culture of the occupants so that they will be able to produce organized contract documents including coordinated interior drawings and specifications. To transform conceptual design ideas into a detailed solution that considers existing building constraints, user needs, cost, building codes and standards, and a program of spaces by applying knowledge of Interiors, architecture, art, and the decorative arts within a historical and cultural context.

Degree Program

BFA-Bachelor of Fine Arts (Interior Design)

Degree Program Duration

4 years Professional Degree Course.

Total Marks/ Annual System

4000

Eligibility Criteria for Admission

BFA 4 years degree programs

- Intermediate / A Level with or without Fine Arts
- Minimum 2nd Division in Intermediate
- Test of Life Drawing, Aptitude Test, and Interview.
- 20% weight age of Intermediate marks.

List Of Faculty

- **Ms. Farhana Naz**, Incharge, Interior Design Department Bachelor's in Architecture, UET Lahore, MS (Fine Arts) On going.
- **Ms. Roohi Jamal**, Lecturer, MS (Fine Arts) LCWU, MA (Fine Arts) LCWU
- **Ms. Saba Mujib Baig**, Lecturer, Bachelors Product & Industrial Design, UET, Lahore, MFA (on going)
- **Ms. Maha Tariq**, Lecturer, M.A Interior Design NCA, Lahore, BFA Interior Design, LCWU.

Visiting Faculty

- **Prof. Naheed Shehnaz Malhi**, Professor, MA Fine Arts (PU)
- **Ms. Aima Yousaf Jamal**, Assistant Professor, M.A Interior Design NCA, Lahore , MA Interior Architecture, Middlesex University, London, England
- **Mr. Salman Munir**, Assistant Professor, M.A Interior Design NCA, Lahore, Bachelor's in Architecture, AlKahir University Lahore
- **Ms. Amal Noor Nizami**, Lecturer, M.A Interior Design NCA, Lahore, Bachelor's in Architecture, PU Lahore
- **Ms. Sana Humayun**, Lecturer, Masters of Multimedia Art NCA, Lahore, BFA Visual Arts, LCWU.
- **Ms. Hamna Ahmed**, Master's in Architecture UMT, Lahore, Bachelor's in Architecture, COMSATS Lahore

Technical Staff

- **Mr. Naveed**, Junior Clerk

Contact

Phone No: 042-99203801-9 , **Ext:** 273

E.mail: farhana.naz@lcwu.edu.pk, interiordesignlcwu@gmail.com

DEGREE PROGRAM OFFERED

- BFA-Bachelor of Fine Arts (Textile Design)
(4 year degree Program)

OVERVIEW

The Textile Design Department was established in 2012 offering four years professional Degree Program in Textile Design. The department heightens and promotes creativity through teaching and learning by offering academic excellence, personalized attention, proper foundation and skills for an exciting career and a wide spectrum of Textile Design courses suitable for professional needs. The four years bachelor program in Textile Design will train the students for traditional skills like spinning, knitting, off-loom and on-loom weaving, block printing, hand screen printing, tie and dying, as well as modern techniques of digital printing and fabric manipulations. In every course, strong historical and theoretical knowledge of the field and diverse creative practice related to weaving textile and printing to sculptural fiber will be developed.

Learning Objective

These courses are designed to inculcate the ability to perform higher in order thinking skills and articulate visual and art historical concepts in verbal and written forms, through the medium of BFA Textile Design program that equips students with in depth knowledge of designing and developing woven textiles, embroidery and embellishment, textile surface development, fabric manipulation, mixed media textiles, textiles dying and printing and constructed textiles. Considering architecture, sculpture, wall-painting, manuscript painting, stained glass, metalwork, pottery and textiles in their historical contexts. This course explores the challenging world of Fashion and clothing that can be called material zeitgeists of culture. This course addresses the influences, affinities, and relationships of fashion, the visual arts and culture. The psychological and sociological influences of dress, the physical aspects of appearance, and the influences of gender, sexuality, ethnicity, and class on the development of personal identity are explored through the study of style in traditional cultures, popular culture and everyday life. Readings, discussions and research enhance the student's skills in interpreting and articulating their understanding of art, fashion, clothing and culture. Historical Design development: apparel, furnishing, costume, textile arts and non-apparel. Cultural factors that influence designs and designers: textile production and textile art forms, textile as a medium for self-expression and communication across cultures and civilizations and as a source of inspiration for contemporary textile designers.

Outcome

The course is designed to enable the Textile Design student to apply professional industry principles to job situations. Experience gained as a result of this familiarizes the student with career options and the necessary skills and preparation to obtain them. The four year degree program will provide students with the current portfolio requirements for the fashion and Textile industries.

Duration : 4 Years (BFA Textile Design)

As we follow Annual system

Total Mark : 4000

Eligibility Criteria for Admission

BFA 4 years degree programs

- Intermediate / A Level with or without Fine Arts
- Minimum 2nd Division in Intermediate
- Test of Life Drawing, Aptitude Test and Interview.
- 20% weight age of Intermediate marks.

List of Specialized Courses : Not Applicable

List of Permanent Faculty

- **Ms. Rehana Salman**, Lecturer, In charge, MA Painting (LCWU)
- **Ms. Mahrukh Khan**, Lecturer, Coordinator, M.S. History of Art (PU) BFA Textile Design (PU)
- **Ms. Anum Saeed**, Lecturer, Exam Coordinator, M.S. History of Art (PU) BFA Textile Design (PU)
- **Ms. Fatima Rizvi**, Lecturer, MFA Textile Design (PU) BFA Textile Design (PU)
- **Ms. Sadaf Amin**, Lecturer, Mphil(NCA) BFA Textile Design (NCA)
- **Ms. Saffurah Musawar**, Lecturer, BFA MFA Textile Design (PU) B.Des Textile and Fashion (GIFT University)
- **Ms. Manila Afzal**, Lecturer
- **Ms. Nida Fatima**, Lecturer

Visiting Faculty

- **Mr. Meer Mehmood**, Lecturer, BFA Textile Design (AJK)
- **Amen Malik Asif**, Lecturer, BFA Textile Design (NCA)

Contact Details

Phone No: 042-99203801-9 , **Ext** : 273

Email: rehana.salman@lcwu.edu.pk

DEGREE PROGRAM OFFERED

- BFA-Bachelor of Fine Arts (Visual Arts)
(4 year degree Program)

OVERVIEW

Department of Visual Arts is one of the oldest Department of the Lahore College for Women University. This Department is providing numerous foundation courses which prepare a student to transform into a fine artist and later become a useful member of the society.

Visual Arts is a vast discipline which includes all subjects of arts i.e. traditional arts, performing arts, video arts, new media arts and art therapy, which play a significant role in the society. After completing this degree, the student of this degree, the student of this department may play a useful role as a citizen.

It was established by Miss Nasim Hafeez Qazi in 1952, since then this Department seeks to interweave creative expression, art theory and fine arts practices.

The Department of Visual Arts offers to students, a vibrant environment where they can study various aspects of the visual practices and visual culture.

Program offered by Department of Visual Arts

BFA Fine Arts 4 Years Professional Degree Program

Eligibility Criteria for admission in BFA Fine Arts 4 Years Program

- Intermediate / A Level with or without Fine Arts
- Minimum 2nd Division
- Test of Life Drawing
- Aptitude Test
- Interview.

LIST OF PERMANENT FACULTY

- **Prof. Dr. Rifaat Saif Dar**, Professor (Fine Arts), Chairperson (COD) of Visual Arts Department, PhD Fine Arts (LCWU) MFA (PU) (Gold Medalist)
- **Ms. Aqsa Rehan**, Assistant Professor, MS Fine Arts LCWU, MA Fine Arts (LCWU), PhD scholar HNU China (on Study leave)
- **Ms. Aasma Abdul Majeed**, Assistant Professor, MS Fine Arts (Studio Practice) LCWU, MA Fine Arts, PhD Scholar LCWU, Stock Incharge Visual Arts Department
- **Ms. Farah Khan**, Assistant Professor, MS Fine Arts (Gold Medal) LCWU, MA Fine Arts (PU) (Gold Medalist), PhD Scholar (LCWU), BS Coordinator Visual Arts Department, Member BOS Visual Arts Department
- **Mr. Arfan Javed Augustine**, Lecturer, MA Visual Arts (NCA), BFA (Painting) (NCA) Curator of Art Shows, Visual Arts Department, Member BOS Visual Arts Department.
- **Ms. Sobia Maqsood**, Lecturer, MS Fine Arts LCWU, MA Fine Arts LCWU, PhD scholar LCWU (Study Leave)
- **Ms. Noreen Rasheed**, Lecturer, MS Fine Arts LCWU, BFA (NCA), & Exam Coordinator Visual Arts Department and Affiliated Colleges.
- **Mr. Shiblee Munir**, Lecturer, BFA BNU, Admission Incharge, Curator Art Shows Visual Arts Department
- **Ms. Sidra Liaqat**, Lecturer, MS Fine Arts LCWU, BFA (Gold Medalist) Focal Person, Renewal of Scheme of Studies, Time Table and Workload, Secretary of BOS Visual Arts Department

LIST OF VISITING FACULTY

- **Ustad Irfan Ahmad Khan**, Visiting Assistant Professor (Calligraphy)
- **Ms. Sahar Amjad**, Visiting Assistant Professor
- **Ms. Sundus Qureshi**, Visiting Assistant Professor
- **Ms. Sahar Jamil**, Visiting Lecturer (Foundation)

TECHNICAL STAFF

- **Muhammad Usman**, Junior Clerk
- **Mr. Naveed Ahmad**, Kiln Operator
- **Mr. Attique Ur Rehman Satti**, Sculpture Caster
- **Mr. Patras Ghulam**, Laminator Caster

Contact

Phone No: 042-99203801-9 , **Ext :** 274

E.mail: rifaat.dar@lcwu.edu.pk

DEGREE PROGRAM OFFERED

- MS Fine Arts
(2 Year program)
- Ph.D Fine Arts

OVERVIEW

Research Centre for Art & Design was established in 2003 and as a Department; it became part of the Institute of Design and Visual Arts in 2012. The Research Centre has produced eminent Ph.D. scholars in Fine Arts and has International Post-Doctoral fellows as part of its Doctoral team. There is a variety of experts in the field of Fine Arts e.g. in South Asian art, Islamic art and architecture, ancient civilizations, cultural heritage, and art in Pakistan. It plays a role in facilitating research activities of the Institute while promoting its research scholars to participate in conferences, seminars, group exhibitions at national and international level. The Department offers MS and Ph.D. Degree Programs in both theoretical and practical fields of Fine Arts. The MS Program allows student to opt specialization of their choice either in any of the relevant field mentioned in scheme of studies. Whereas, Ph.D.program offers specializations in Islamic art, architecture, contemporary art in Pakistan, crafts and culture in Pakistan, ancient heritage of Pakistan and research by studio practice. The research students are provided the facility of online search through JSTOR and HEC Digital Library. Studio Practitioners avail the facility of NHQ (Naseem Hafeez Qazi) Gallery by arranging solo and group exhibitions as well as artists Talks. Artists of renowned fame frequently visit as guest speakers and jurors to give feedback to MS and Ph.D. Studio Practitioners.

Learning Objectives

Research Center of Art & Design is dedicated to the progress of arts through research and creation of new work. It believes in preserving the past while striving to define the future of artistic traditions. It is committed to explore the interrelationships among arts and other disciplines. Through presenting, various research activities and exhibitions. This center seeks to deepen the understanding of the arts to expand audiences and to enrich the quality of life at the university, in our community, our state, our nation and the world. All kind of research activities in the Institute of Design & Visual Arts including special lectures, seminars, conferences, exhibitions and research projects are organized and supported by this Department.

Degree Program offered along with Eligibility Criteria: MS (Fine Arts)

- The eligibility for admission in MS Art History/Studio Practice degree is BFA Visual Arts/BFA Design or 16 years of education in relevant field.

- Written test including Drawing test and portfolio specifically for MS-Studio Practice.
- Interview
- The candidates must have obtained 2.5/4.00 CGPA in semester system or 50% marks in annual system.
- Entry test (50% qualifying marks) and interview organized by University is mandatory for admission.
- For Studio Practice specialization Drawing test and Portfolio is mandatory.
- All other requirements as per University policy (Please see University admission criteria for MS).
- **Duration:** 2 years

Ph.D. – Fine Arts – Research Program

- For admission in Ph.D. Art History/Studio Practice the candidate must have 18 years of education in relevant field.
- Written Test and Interview is mandatory for admission
- The candidates must have obtained 3.00/4.00CGPA in semester or first division in annual system.
- Entry-test (70% qualifying marks) and interview organized by University is mandatory for admission to Ph.D. program.
- Candidates working in Government/semi-government institutions have to submit NOC from concerned organization.
- All other requirements as per University policy (Please see University admission criteria for Ph.D.).
- Admissions in Ph.D. program will be carried out twice a year, in spring and in autumn depending on the availability of seats.

Area of Specialization in Ph.D. Fine Arts

Art History

- Contemporary Art in Pakistan • Islamic Architecture • Islamic Art • Crafts in Pakistan
- Archeology and cultural studies

Studio Practice

List of Faculty

- **Prof. Dr. Masooma Abbas**, Professor COD, Ph.D. (Fine Arts) Post-Doc USA
- **Dr. Sadia Murtaza**, Assistant Professor Ph.D. Coordinator, Ph.D.(Fine Arts)
- **Ms. Rabia Yaseen**, Assistant Professor MS Coordinator, Web Coordinator MS(Fine Arts), Enrolled in Ph.D, Fine Arts
- **Ms. Nida Ijaz**, Lecturer MFA Coordinator MFA (Graphic Design), Enrolled in Ph.D, Fine Arts
- **Ms. Amber Munir**, Lecturer,MS (Fine Arts), Enrolled in Ph.D, Fine Arts

Contact Details

Phone No: 042-99203801-9 ,**Ext :** 273

Email: masooma.abbas@lcwu.edu.pk