

**FACULTY OF MANAGEMENT & ADMINISTRATIVE
SCIENCES**

**DEPARTMENT OF
MANAGEMENT SCIENCES**

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**DEPARTMENT OF
PUBLIC ADMINISTRATION**

DEPARTMENT OF MANAGEMENT SCIENCES

OVERVIEW

Department of Management Sciences was established in Lahore College for Women University in 2001 with the aim of providing necessary expertise to female students required to become a leader or an effective member of any business enterprise. The department strongly believes in providing quality education through innovative teaching and quality research. Department of Management Sciences has contributed a lot towards providing the students with pertinent skills to critically analyze and investigate real managerial and organizational problems. These problems could be sorted out in comprehensive manners by using strategic management, entrepreneurship, project management, managerial finance, research & development and information systems design. Often, these solutions involve computerization and information systems, organizational change and restructuring. It also requires knowledge of the industry and functional business areas. Department of Management Sciences has always focused on providing quality education to the students by providing them practical exposure of the industry and arranges field trips, seminars, workshops and practical trainings for their professional growth.

Learning Objectives:

- To develop understanding of business concepts issues for independent think and rational decision making.
- To develop students with outstanding managerial skills, providing them practical exposure and capacity building for sustained hard work.
- To encourage them to take responsibility for their own learning, to become active participants and leaders, and to apply their knowledge in real-world context.
- To develop social and cognitive skills such as self-confidence, poise, and verbal & non-verbal communication skills.

Learning Outcomes:

- Students will have command over the core concepts of humanities, management, accounting, banking, finance, and marketing which will help them to start their own entrepreneurial venture or play a leading role in corporate sector.
- Students will be able to gain employment opportunities multinationals, banking sector, private as well as public sector after getting obtaining final degree.
- Students will have effective communication and strong interpersonal skills that will be helpful in establishing professionalism in them.
- Students would be able to apply their learned knowledge to sort out uncertainties facing the industry and business for informed decision making.

Bachelor of Business Administration (BBA)

Overview of the Program

Bachelor of Business Administration (BBA) program serves the need of those who are looking for a career in management profession or towards higher education in business administration. Being a program with challenging curricula and contents, it is appropriate for those who have excellent academic record and high potential for success. At Lahore College for Women University, BBA degree promises the graduates, higher level employability at the entry level

DEGREE PROGRAMS OFFERED

- BBA
- B Com
- LLB (5 Years Program)
- MS (Management Science)
- PhD (Management Sciences)
- MBA (Self-Supporting)
- MBA Executive

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of management profession by helping them excel in their professional and personal development. The program offers a rich blend of general education and management courses. At LCWU, three specializations are being offered in BBA program i.e., Marketing, Finance and Human Resource Management.

Eligibility Criteria (BBA):

F.A (Statistics/Economics/Mathematics), F.Sc. (Pre-Eng/Pre-Med), ICS, I.Com, A-Levels or equivalent. Female Students securing more than 50% marks at intermediate level are eligible to apply.

Duration of Program: 4 years

Total Credit hours: 136 CH

Eligibility Criteria B.Com:

F.A (Statistics/Economics/Mathematics), F.Sc. (Pre-Eng/Pre-Med), ICS, I.Com, A-Levels or equivalent. Female Students securing more than 50% marks at intermediate level are eligible to apply.

Duration of Program: 4 years

Total Credit hours: 136 CH

LLB 5 Years Program

Overview

Law is a field, which is in a state of constant evolution, given the frequent changes in the mindsets and ideas throughout the world. Given its fluid nature, it becomes a highly competitive arena. Lawyers are expected to be highly adaptive to new situations and their problem-solving skills ought to be exemplary. These skills obviously do not come to them naturally; rather they have to be acquired through the legal knowledge gained through education. LLB Program aims to give this knowledge to young minds, if they seek to pursue a career in the legal profession. The extensive courses offered by the department will focus on not only giving the young scholars the necessary tools to begin a legal career but are also designed to add to their knowledge so that their vision increases vis-à-vis other aspects of life. The students will learn the high quality education with the help of senior practitioners of Law who will not only teach the students but also offer their personal expertise to help them to understand law and its practice much more effectively.

Eligibility Criteria LLB:

- FA / F.Sc / A- Level or equivalent with minimum 55% Marks.

Note: It is mandatory for the students to obtain 50 % marks in entry test organized by HECLAT.

Duration of Program: 5 years

Total Credit hours: 163 CH

Eligibility Criteria MS (Management Science):

- Female candidates with minimum 16 years of education in relevant field from HEC recognized institution.
- Must have obtained 2.5/4.00 CGPA in semester system or 1st division in annual system.
- Must obtain 50 % marks in entry test organized by University.
- Must qualify interview.
- All other requirements as per university policy.

Duration of Program: 2 years

Total Credit hours: 36 CH

Eligibility Criteria for Ph.D. (Management Sciences):

- 18 years of Education or 6 years education in relevant field after HSSC/F.A/F. Sc.
- The candidate must have 3.00/4.00 CGPA in semester or first division in Annual system.
- Entry Test (70% qualifying Marks) and interview organized by University in mandatory for admission to Ph.D Program.
- All other requirement as per University Policy (Please See University admission Eligibility Criteria for Ph.D.)

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- Admission in Ph.D. program will be carried out twice a year, in spring and Fall depending on the availability of seats.

Master of Business Administration (MBA)

Overview of the Program:

Master of Business Administration (MBA) is a unique, exclusive and customized program for the female students who are socially, academically and interpersonally competitive from all over Pakistan, and beyond. Keeping the global standards in mind, Faculty of Management & Administrative Sciences has developed this MBA Program using pattern, rigor, processes and benchmarks. Quality intake assessed on multiple components made this program very especial. Five specializations have been devised under the umbrella of MBA Program to meet the market requirements for the business students,

- Specializations in Tourism and Hospitality Management
- Specializations in Human Resource Management
- Specializations in Finance
- Specializations in Entrepreneurship
- Specializations in Marketing

Leading academicians and corporate leaders from the renowned industry will teach the courses in this MBA program. The courses represent diversity and corporate relevance. Courses are taught using innovative teaching methodologies by best faculty in the region. We not only target top organizations in Pakistan for our female MBA graduates to be placed, but also worldwide. This MBA enables students to think globally.

Eligibility Criteria for MBA:

- Female candidates with minimum 16 years of relevant business education (BBA/B.Com/ACCA/ACMA/M.Com) or equivalent are eligible to apply.
- The candidate must have obtained 2.50/4.00 CGPA in semester system or 1st division in annual system.
- Entry Test (50% qualifying marks) & interview organized by university is mandatory for admission in MBA program.
- Candidates working in government/semi-government institutions have to submit NOC from concerned organization.

Additional Requirements:

- Specialization of courses will be provided subject to the availability of resource persons.
- All other requirements as per HEC eligibility criteria will be applicable.

Master of Business Administration (MBA Executive)

Overview of the Program:

The Executive-MBA is designed for middle to senior level female working professionals who are ready to take the next step in their careers. The Executive MBA program is more than an opportunity to gain or improve a particular skill set. It helps in evolving experience into an expertise that propels female entrepreneurs and managers to the next level within their organizations.

The Executive-MBA program facilitates team-based learning by having students take all of their classes with a cohort of peers from diverse backgrounds, functions and industries. They are assigned projects from which they will benefit from the collective work experience of their classmates and are able to immediately apply their classroom learning at their workplaces.

Eligibility Criteria for MBA Executive :

- Female candidates holding 16 years of education from any HEC recognized institution with minimum 3 years of professional experience are eligible to apply.
- Candidates must have obtained at least 2.50/4.00 CGPA in semester system or 2nd division in annual system.

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- Interview organized by the department is mandatory for admission in MBA Executive program.
- Candidates working in government/ semi government organizations have to submit NOC from concerned organizations.

Additional Requirements:

- All other requirements as per HEC criteria will be applicable.

List of Faculty

- Dr. Muhammad Fiaz, Associate Professor/ CoD PhD in Management Sciences & Engineering, China Management
- Ms. Fouzia Ashfaq, Asst. Professor, MS in Management Sciences, Australia, Management
- Dr. Rabia Asif, Asst. Professor, Ph.D. in Management Sciences, CUI Lahore, Finance
- Ms. Nadia Noor, Asst. Professor, Master of Philosophy Management, PU Management
- Ms. Beenish Neik, Ch. Asst. Professor, MS in International Management, UK, International Management
- Ms. Maryam Gull, Asst. Professor, MS in Management Sciences, LCWU, Management
- Ms. Sehirsh Ilyas, Asst. Professor MS in Management Sciences, LCWU, Management
- Dr. Adeel Nasir, Asst. Professor (TTS), PhD in Management Sciences, CUI Lahore, Finance
- Dr. Saqib Rehman, Asst. Professor (TTS) PhD in Management Sciences, NCBA&E, Human Resource Management
- Ms. Malahat Jatoi, Lecturer, MS in Management Sciences, LCWU, Management
- Ms. Humma Abid, Lecturer, MS in Management Sciences, LCWU, Management
- Ms. Anum Shahid, Lecturer, MS in Management Sciences, LCWU, Management
- Ms. Rabia Aslam, Lecturer, M.Phil. in Commerce, UCP Accounting and Finance
- Dr. Shaista Jabeen, Lecturer, PhD. (Commerce), PU Finance
- Ms. Asvir Naveed, Lecturer, M.Com (upgraded), PU Finance
- Dr. Mobina Farasat, Lecturer, Ph.D. (Management Science), FAST University, Management
- Ms. Maryam Saeed, Hashmi, Lecturer MS in Management Sciences, CUI Lahore Management
- Ms. Pazkeezah Butt, Lecturer, MS in Business Administration, CUI Lahore, Finance
- Ms. Humaira Inayat, Lecturer M.Phil in Management Management
- Ms. Sehrish Neik CH, Visiting Lecturer, BA LLB (hons) 5 years, LLM Law

Contact Details:

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DEPARTMENT OF PUBLIC ADMINISTRATION

OVERVIEW

The Department of Public Administration was founded in 2012 with the aim of developing excellence in professional “Public Management” through ingenious teaching and research. The BPA program offered by the department is serving as a practical guide to a better career in the field of Public Administration. The Department of Public Administration equips the students with essential competencies and skills to craft practical solutions towards real-world challenges regarding Public Management and Public Policy. Our multi-dimensional approach addresses the public management skills and related information like analytical reasoning, effective communication and wide-ranging knowledge that students need to lead the public organizations and for effective and efficient provision of public goods and services.

VISION

“Our vision is to prepare females having a deep understanding of moral and political context of Public Administration that are important in initiating change in public organizations”.

MISSION

Our mission is “To provide professional and relevant education to women who aim to craft responsibilities in public sector management and service organizations. We provide opportunities to foster learning environment which improves the academic skills as well as ethical behavior of students to prepare them to behave professionally in all fields of life”.

LEARNING OBJECTIVES

The 4 year degree program of Bachelors of Public Administration (BPA) offers a wide variety of courses designed to meet the needs of students intending to adopt career in public sector in the field of Human Resource Management, Marketing, Finance and related professions. A degree in Public Administration opens a pathway to work in Federal, Provincial and Local Governments. However, its scope is not restricted to the public sector only, as the degree holders can also pursue their careers in non-governmental and corporate sector as well. The major learning objectives of this degree program are the following:

- To gain a broad base of knowledge about Public agencies at federal, provincial and local levels as well as their operations, history, structure and policy making process.
- To have a practical and action oriented perspective of learning, having know-how of actual experiences of administration and skills necessary to make the practices of public sector more efficient and effective.
- To develop insight and abilities that will help the students to become more effective and responsible performer in technical expertise, interpersonal skills and other managerial skills that are important in initiating change in public organizations.
- To inculcate the knowledge and capability to compete in the Competitive Examinations including Central Superior Services of Pakistan (CSS), Provincial Management Services (PMS) and other province based selection tests for getting hired in public sector organizations of Pakistan.
- To identify and understand major governance problems in Pakistan and also to become active female managers in the executive division of Federal, Provincial, Local government and in Non-Governmental Organizations (NGOs).



DEGREE PROGRAMS OFFERED

- Bachelors of Public Administration (BPA).

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OUTCOMES

We provide opportunities to foster learning environment which would improve the academic skills as well as ethical behavior of students to prepare them to behave professionally in all endeavors of life. The courses offered during the degree program open a vast career scope where students may find the potential job opportunities in the following fields:

- Civil Services of Pakistan (Central Superior Services of Pakistan (CSS), Provincial Management Services (PMS), Public Service Commission etc.)
- Corporate Sector
- Non-Governmental Organizations/ Non-Profit Organizations/
- Research Institutes
- Academia
- Entrepreneurship/Self-employment

Degree Program Offered & Eligibility Criteria

Department of Public Administration is offering degree in Bachelors of Public Administration (BPA).

Eligibility Criteria for BPA:

F.A (Mathematics/Statistics/Economics)/ F.Sc. (Pre-Medical & Pre-Engineering)/ ICS/ I.Com/ A-level and equivalent, students securing 50% and above marks at Intermediate level are eligible to apply for BPA Program.

Duration of Program: 4 years

Total Credit hours: 136 CH

Field of Specialization: (Subject to the availability of resource persons)

- Human Resource Management
- Marketing
- Finance

List of Faculty:

- **Dr. Sobia Hassan**, Incharge, Ph.D. in Administrative Sciences (Management) (PU), MPA (PU), M.Phil. (UOL).
- **Dr. Mahnoor Farooq**, Lecturer, Ph.D. Administrative Sciences (Management) (PU), MPA (PU).
- **Ms. Atiqa Maryam**, Lecturer, M.Phil. Management (PU) (on leave for Ph.D.)
- **Ms. Rahat-UI-Ain**, Lecturer, MPA (PU) (on leave for Ph.D.)

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