



LCWU I Industrial Open House

LCWU Industrial Open House 2025: A Guide for Students & Alumni

Your Complete Guide to Making the Most of the Industrial Open House



This guide is designed by **ORIC** to help **LCWU students and alumni** navigate the **Industrial Open House 2025** successfully. From **networking with employers** to **securing internships and jobs**, this guide will prepare you for a **productive and impactful experience**.

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1 WHY ATTEND THE INDUSTRIAL OPEN HOUSE?

- **Explore Career Opportunities** – Connect with top employers across various industries.
- **Network with Industry Professionals** – Gain insights and career advice from **recruiters and LCWU alumni**.
- **Learn Professional Communication Skills** – Improve **confidence and interview techniques**.
- **Secure Internships & Jobs** – Many participating companies are **actively recruiting** for roles.

2 HOW TO PREPARE FOR THE EVENT?

A. Update Your Resume and LinkedIn

RESUME TIPS

- Keep it concise and **highlight key skills and achievements**.
- Tailor different versions for **various job roles**.

LINKEDIN OPTIMIZATION

- Update your **profile picture, summary, and experiences**.
- Connect with professionals from **target companies**.

B. Practice Your Introduction (Elevator Pitch)

Prepare a 30-60 second pitch that covers:

- ✓ **Who you are** (name, major, year of study).
- ✓ **Your key skills and experiences**.
- ✓ **What kind of roles you are looking for**.

★ *Example: "Hi, I'm Ayesha, a final-year Business student at LCWU. I have experience in digital marketing through internships and projects, and I'm interested in roles in brand management and content strategy. I'd love to learn more about your work in marketing at [Company Name]."*

C. Prepare Questions for Employers

Prepare questions tailored to your target companies to leave a strong impression. Examples include:

- ✓ What career opportunities are available for my skillset?
- ✓ What skills and experiences do you look for in candidates?
- ✓ What does a typical day look like in [specific role]?
- ✓ What is the company culture like?
- ✓ What is the career progression in this role?

3 DAY OF THE EVENT

Dress Professionally

- Business casual or smart casual attire.



- Avoid **jeans, sneakers, and overly casual clothing**.
- Wear comfortable yet professional shoes.

Arrive Early and Manage Your Time

- Arriving at **10 AM** allows you to connect before the **crowds peak (12-3 PM)**.
- Prioritize your target companies but **stay open to new opportunities**.

Engage Confidently

- Approach the booth **with a smile and your elevator pitch**.
- Listen carefully and **ask insightful questions**.
- Avoid generic questions—**show that you've done your research**.

Take Notes & Collect Business Cards

- Write down **key takeaways** from your conversations.
- Collect recruiter contact details for **post-event follow-ups**.

Network with Fellow Attendees

- Engage with **alumni and peers** to exchange insights.
- Connect with **faculty members and industry professionals**

Additional Tips

- ✓ Stay **hydrated and energized** throughout the event.
- ✓ Visit the **LCWU ORIC helpdesk** for guidance.
- ✓ Have a **positive and enthusiastic attitude**—your energy makes a lasting impression!

4 AFTER THE EVENT

- **Send a Follow-Up Email** – Thank recruiters for their time within **48 hours**.
- **Apply to Open Positions** – If companies have job openings, **submit your application immediately**.
- **Continue Research** – Stay engaged with **company websites, LinkedIn pages, and career portals**

5 BONUS TIPS FOR DIFFERENT STUDENTS AND ALUMINI GROUP

Undergraduate Students: FIRST YEAR

EXPLORATION

WHY ATTEND?

- Gain exposure to different **industries and job functions**.
- Build confidence in **networking and professional conversations**.

TIPS

- Ask about **internship pathways and skill requirements**.
- Take notes on **industries and roles that interest you**.

SOPHOMORES & JUNIORS

EXPLORATION + INTERNSHIPS

WHY ATTEND?

- Start **building your professional network**.
- Secure **internships for summer or semester breaks**.

TIPS

- Ask about **internship deadlines and skill requirements**.
- Get **feedback on your resume** from industry professionals.

FINAL YEAR STUDENTS AND FRESH GRADUATES

JOB EXPLORATION

WHY ATTEND?

- Secure **full-time job opportunities** before graduation.
- Stand out from **other job applicants by networking directly**.

TIPS

- Research job descriptions beforehand and **tailor your resume accordingly**.
- Ask **insider tips on interview preparation and career progression**.
- **Follow up on LinkedIn** within **48 hours** of meeting recruiters.

MASTERS STUDENTS

JOB EXPLORATION

WHY ATTEND?

- Find **mid-to-senior level roles** that require specialized knowledge.
- Connect with **companies that value advanced degrees**.

TIPS

- Ask about **how your degree aligns with specific roles**.
- Learn how to **position yourself competitively in the job market**.

PHD STUDENTS

JOB EXPLORATION, NETWORKING

WHY ATTEND?

- Explore roles in **research and development (R&D)** or **industry applications**.
- Learn how to **apply research skills in a corporate setting**.

TIPS

- Develop a **research-focused elevator pitch**.
- Discuss how your **academic expertise can solve industry challenges**.

ALUMNI

JOB EXPLORATION, NETWORKING

WHY ATTEND?

- Explore **career advancement opportunities**.
- Network for **mentorship, industry partnerships, and executive roles**.

TIPS

- Make an impactful elevator pitch based on experience and leadership.
- Seek advice on career transitions and industry trends.

Final Thoughts

✓ **Be Proactive & Engaged** – The **Industrial Open House** is a **golden opportunity** to secure **internships, jobs, and mentorship**.

✓ **Network Strategically** – Connect with **recruiters, alumni, and industry leaders** for future opportunities.

✓ **Stay Curious & Open-Minded** – **Explore different industries and career paths** beyond your comfort zone.

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