

JULY 2024 - JUNE 2025

THE CENTRE FOR CAREER COUNSELING AND JOB PLACEMENT (CCJP)

NEWSLETTER



MOCK INTERVIEWS

AUGUST 21, 2024 & FEBRUARY 6, 2025

The CCJP conducted simulated interviews, providing students with valuable feedback on their communication, body language, and response strategies. The initiative helped participants understand real-world hiring expectations and refine their professional approach.



SKILL DEVELOPMENT WORKSHOPS



COACH ME CONFIDENT

OCTOBER 09, 2024

The Centre for Career Counseling and Job Placement arranged a workshop titled "Coach Me Confident" on October 09, 2024. The workshop was conducted by Ms. Sehrish Rathore, Director of Communications at Inspiring Women - Pakistan. Students were given an insight into how to create a CV, professional etiquette when writing and sending job applications, and basic tips to keep in mind when appearing for an interview.

WORKSHOP ON CV WRITING

NOVEMBER 07, 2024

Ms Rida Sohail, Manager CCJP conducted a CV Writing workshop for the students of Gender Studies Department on November 07, 2024. Students were guided on how to write effective CV and what mistakes should be avoided while writing it. Students were also given a CV format to help them getting started with CV building.





WORKSHOP ON JOB SEARCH STRATEGIES

NOVEMBER 13, 2024

CCJP in collaboration with Tajarba arranged a Workshop on Job Search Strategies on November 13, 2024. Ms. Zohra Hassan resource person from Tajarba conducted the workshop, highlighting important job search tools and explained how LinkedIn and other related platforms can be used for effective job search. Students from the Department of English, Biotechnology, Fine Arts, and Management Sciences participated in the workshop.

CAREER COUNSELING SESSION WITH STUDENT LEADERS

DECEMBER 18, 2024 2



SKILL DEVELOPMENT WORKSHOPS

WORKSHOP ON ACADEMIC/WORK-LIFE BALANCE

FEBRUARY 11, 2025

The workshop on Academic/ Work Life Balance, conducted by Ms. Rida Sohail, Manager-CCJP, focused on helping students manage their academic and personal lives more effectively. Ms. Sohail provided strategies on how students can balance their academic responsibilities with personal life, creating a healthy work-life equilibrium that promotes productivity, happiness, and overall well-being. The session emphasized the importance of time management, self-care, and setting boundaries to avoid burnout

WORKSHOP ON CV WRITING & LEVERAGING LINKEDIN

MAY 22, 2025

"CV Writing and Leveraging LinkedIn for Job Placement" aimed at enhancing students' professional development and employability skills. The session was held under the guidance of the department's faculty and featured Ms. Rida Sohail, Manager of the Career Counseling and Job Placement (CCJP) Center, as the guest speaker

CAREER TALKS

CAREERS IN THE TEXTILE INDUSTRY BY COTTON WEB

FEBRUARY 19, 2025

The Centre for Career and Job Placement (CCJP) organized an insightful career talk on opportunities in the textile industry, delivered by Mr. Awais Arshad, General Manager of Human Resources at Cotton Web Limited. The session was held to guide students and young professionals about the evolving landscape and potential career paths within the textile sector. Mr. Awais Arshad shared valuable insights into the industry's growth prospects, the skill sets in demand, and strategic career planning for aspiring professionals. He highlighted the significance of innovation and sustainability in the textile domain, emphasizing Cotton Web Limited's role as a leader in adopting modern practices.

AI & GRAPHIC DESIGN

MAY 22, 2025

Abdullah Arif, CEO BytheWay Digital shared his expertise on how AI-powered tools are transforming the graphic design landscape, enhancing creativity, and streamlining workflows. He emphasized the importance of adapting to AI-driven innovations while maintaining the human touch in design. The session also covered emerging trends, career opportunities, and practical applications of AI in the field. Students actively participated in the discussion, raising questions about AI's impact on job prospects and ethical considerations in design. Faculty members appreciated the talk for providing valuable industry insights and inspiring future designers to embrace technological advancements.



CAREER DRIVE



AIESEC X LCWU

SEPTEMBER 11, 2024 & FEBRUARY 4, 2025

AIESEC conducted its fall and spring recruitment drive at LCWU, drawing enthusiastic participation from students eager to explore global leadership and career development opportunities. The event facilitated interactive sessions, networking opportunities, and guidance on how students can join AIESEC to develop their skills, contribute to meaningful projects, and enhance their global employability.



CAREER DRIVE BY SKIN DEEP & COTTON WEB

MAY 27, 2025

Renowned companies Skin Deep and Cotton Web participated in the drive, offering diverse employment and internship opportunities across various management disciplines. The event witnessed enthusiastic participation from final-year students who engaged with company representatives, submitted resumes, and took part in initial screening.

CCI NEXT TALENT PROCESS

VIRTUAL MEET & GREET - CCI NEXT TALENT 2025

MARCH 26, 2025

A virtual meet and greet session was held with CCI Pakistan, providing an insightful briefing on the company and its operations. The session aimed to introduce CCI Pakistan, its mission, and its impact on the industry, while also highlighting the CCI Next Talent Program 2025—an initiative designed to nurture young professionals and emerging talent.

As we conclude this edition of the CCJP Newsletter 2024–2025, we extend our sincere appreciation to all students, alumni, faculty members, recruiters, and partners who continue to support and engage with the Centre for Career Counseling and Job Placement. Your active participation and collaboration play a vital role in strengthening our career development initiatives and placement outcomes.

The continued progress is made possible under the visionary leadership of **Prof. Dr. Uzma Quraishi, Vice Chancellor LCWU**, whose unwavering commitment to academic excellence, student empowerment, and career readiness has significantly strengthened career counseling and placement initiatives at the University.

We remain dedicated to empowering our students with the guidance, skills, and opportunities needed to navigate their career journeys with confidence. Stay connected with CCJP for upcoming programs, opportunities, and success stories.

Rida Sohail

Manager

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