

NEWSLETTER



LCWU CAREER FAIR 2026



February 03, 2026: The year's flagship event brought together recruiters, HR teams and industry partners on campus for a full day of on-the-spot interviews, company booths and networking — CCJP's largest placement event of the 2025–26 calendar.



EXPLORING YOUR CAREER POTENTIAL: A GUIDE TO GETTING STARTED



On **September 24, 2025**, students from Computer Science, English, History, and Interior Design attended "Exploring Your Career Potential: A Guide to Getting Started," led by Ms. Rida Sohail, Manager - CCJP. The interactive session covered self-assessment, industry trends, and networking, with discipline-specific advice on emerging career paths. Students left with practical strategies for navigating the job market and a reminder to stay adaptable in their career journeys.

CAREER COUNSELING DAY



October 9, 2025: The CCJP organized a successful **Career Counseling Day** aimed at guiding students and job seekers. Key highlights included resume review, career guidance and one-on-one counseling. Students were provided valuable tips on improving resumes and choosing the right career path. Participants found the event helpful and informative for their future planning.

CAREER TALK: CAREERS IN MEDIA & COMMUNICATION



November 11, 2025: The Centre for Career Counseling and Job Placement (CCJP) at LCWU organized an inspiring session on “Careers in Media and Communication” with Ms. Iqra Mahmood, Lead Communication Strategist at the **Chief Minister Monitoring Unit**. Ms Mahmood shared her experiences and valuable tips for building a successful career in media, highlighting growing opportunities in public relations, digital communication, and government media roles. Students actively participated in the Q&A session and found the talk both insightful and motivating.

CAREER TALK: CAREERS AND ACADEMIC DECISION-MAKING



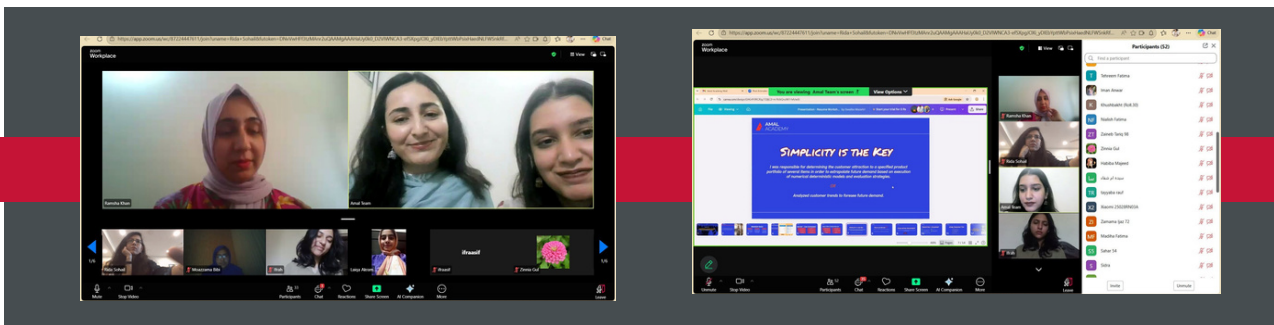
On **November 18, 2025**, Dr Mamoona Riaz, Psychologist at CCGC, spoke with students about choosing the right academic path and making informed career decisions. She discussed common challenges students face and encouraged them to understand their strengths, explore opportunities, and choose fields that match their interests. The session ended with a brief Q&A, where students received helpful guidance.

CAREER TALK: CAREERS IN IT INDUSTRY



November 26, 2025: CCJP organized an engaging Career Talk featuring Ms. Faiza Aslam, a Staff Automation Engineer at **10Pearls**. She shared her journey in the IT field and spoke honestly about what it takes to succeed today—strong basics, curiosity, and continuous learning. Faiza introduced students to the world of automation engineering, explaining how testing, scripting, and modern tools shape today's software industry. She also gave practical advice on building skills, choosing the right career path, and preparing for internships and job opportunities.

CAREER-PREP WORKSHOP BY AMAL ACADEMY



On **March 12, 2026**, CCJP and Amal Academy hosted an online Career-Prep Workshop on resume writing, led by Ms. Ramsha Khan and Ms. Rida Sohail. Students gained practical tips on structuring resumes and avoiding common mistakes. The session also introduced the Amal Academy Fellowship, a program building career-readiness skills for university-to-workplace transitions.

RECRUITMENT DRIVE BY WBM



On **April 14, 2026**, CCJP hosted a WBM recruitment drive, starting with a company orientation by Ms. Fazila Ishfaq and Ms. Aimaan from WBM (a Multinational FMCG). On-campus interviews followed for Nutrition major students, offering firsthand recruitment experience. The event helped bridge academic learning with career opportunities.

WORKSHOP ON CV WRITING ESSENTIALS FOR CAREER SUCCESS



On **April 16, 2026**, the workshop titled “CV Writing Essentials for Career Success” was conducted by Ms. Rida Sohail, Manager CCJP, to guide participants on creating effective and professional CVs. The session was attended by 6th and 8th-semester Computer Science students, along with faculty members Dr. Khansa Atif and Dr. Rabia Javed, who facilitated the seamless execution of the workshop. The workshop focused on key components of CV writing, including structure, formatting, and highlighting skills and achievements to enhance career opportunities.

CEGA ROADSHOW



On **April 23, 2026**, CCJP facilitated a CEGA roadshow at LCWU, led by Ms. Dua Tahir and Mr. Abbas Khan. They introduced six free courses in gaming and animation, along with career prospects and free co-working spaces. Computer Science and Graphic Design students showed keen interest in the opportunities.

RECRUITMENT DRIVE BY CODENINJA



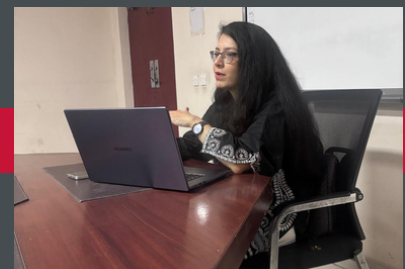
On **April 29, 2026**, CCJP organized a recruitment drive by CodeNinja, offering students valuable industry exposure. The CodeNinja team introduced the recruitment process, engineering environment, and real-world projects, followed by a supervised online assessment. A "Meet the Students" session enabled open interaction with HR and engineers, CV collection, and one-on-one discussions, effectively connecting students with career opportunities.

RECRUITMENT DRIVE BY POSTEX

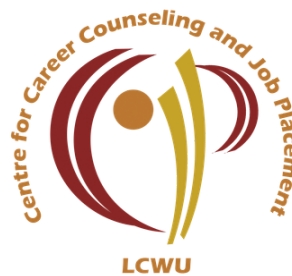


On **May 4, 2026**, PostEx held a recruitment drive at LCWU, organized by CCJP, engaging final-year students from Business, Computer Science, and Psychology. Mr. Sheraz Chaudhary (Head of HR) delivered an orientation on PostEx's vision and culture, while Mr. Ramzan Rehman (Talent Acquisition Lead) briefed students on the online assessment process. The event saw enthusiastic participation, reflecting strong student interest in PostEx career opportunities.

WORKSHOP ON CV WRITING AND LEVERAGING LINKEDIN



On **May 5, 2026**, Ms Rida Sohail, Manager of CCJP, conducted a CV-writing and LinkedIn workshop for Home Economics students. She covered effective CV writing techniques and guided students on building impactful LinkedIn profiles and professional networks. The workshop concluded with an active Q&A session.



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